



## Piccirillo Named “People of the Year” Finalist

Fort Myers, Fla - January 11, 2016 - HBKS® Wealth Advisors is proud to announce that Dean Piccirillo, CFP®, CRPS®, AIFA® has been named one of three finalists for Southwest Florida’s News-Press “People of the Year” award. The program recognizes achievements of people who make a difference in Southwest Florida.

Mr. Piccirillo is a principal and senior financial advisor with the firm of HBKS® Wealth Advisors in Fort Myers and the current President of the Greater Fort Myers Chamber of Commerce. He came to Southwest Florida in 2007 to open the Fort Myers branch of HBKS® Wealth Advisors, a division of HBK, a firm of 400 financial professionals with offices in Pennsylvania, Ohio and New Jersey as well as Florida. Mr. Piccirillo has participated and served on the boards of several local community organizations, including the Southwest Coast Division of the March of Dimes the Chamber of Commerce, Lee Memorial Health System Investment Council and the Cape Coral Community Foundation Investment Committee.

As a senior financial advisor who holds the Certified Financial Planner™ certification, Mr. Piccirillo directs the Fort Myers HBKS® Wealth Advisors client service group, helping individuals and their families manage their assets and organize their finances to meet their long-term objectives. He also continues his work with families in the Northwest Pennsylvania/Eastern Ohio region. A Chartered Retirement Plan Specialist<sup>SM</sup> and an Accredited Investment Fiduciary Analyst™ he directs the HBKS® Retirement Plan Unit which advises the firm’s corporate clients looking to establish or enhance qualified retirement plans such as 401(k)s.

Mr. Piccirillo started his career in financial services in 1989 in his hometown of Erie, Penn., with American Express Financial Advisors. He was an advisor with the firm’s Advanced Planner Group before joining The Sorce Financial Group in 1995, serving as chief operating officer and chief compliance officer. With the merging of Sorce Financial with Hill, Barth & King LLC’s wealth management unit, in 2001, and the resulting creation of HBKS® Wealth Advisors, Mr. Piccirillo returned to working directly with clients.

Mr. Piccirillo was named one of America’s “Top 300” most influential retirement advisors by *401(k) Wire* in 2009. In addition to his certifications in financial planning and retirement plans, he holds Series 6, 7, 24 and 63 securities licenses. He also holds professional licenses in life and health insurance. Mr. Piccirillo earned his B.S. in Finance and Economics at Slippery Rock University.

“People of the Year” finalists will be honored and winners announced at a February 18 event at the Cape Coral Yacht Club.

HBKS® Wealth Advisors is the wealth management business of HBK CPAs & Consultants (HBK), offering the collective intelligence of 400 professionals in a wide range of tax, accounting, audit, business advisory, valuation, financial planning, wealth management and support services from 13 offices in Pennsylvania, Ohio, New Jersey and Florida. As a Registered Investment Advisor, HBKS operates in accordance with the highest ethical standards and according to the strictest interpretation of fiduciary responsibility.

Investment advisory services are offered through HBK Sorce Advisory LLC, doing business as HBKS® Wealth Advisors. Insurance products are offered through HBK Sorce Insurance LLC. NOT FDIC INSURED - NOT BANK GUARANTEED - MAY LOSE VALUE, INCLUDING LOSS OF PRINCIPAL - NOT INSURED BY ANY STATE OR FEDERAL AGENCY